



POWERFUL, TRENDSETTING, RULE-BREAKING

CLEO TV is a lifestyle network that offers a unique and diverse mix of short-form and long-form content. The network features a wide range of genres including travel, home design, cooking, talk shows, movies, docu-series, sitcoms and more. It's a fresh connection with Millennial and Gen X women of color: modern disrupters who demand more control over everything in their lives, including TV!

SERIES ORIGINALS



JUST EATS WITH CHEF JJ

This 30-minute cooking show invites viewers to hang with one of Harlem's finest and his celebrity friends and influencers. Every week Chef JJ Johnson treats his guests to cocktails, conversation and a great meal.



LIVING BY DESIGN WITH JAKE & JAZZ

Whether a studio apartment, bungalow or townhouse, Jake and Jazz Smollett transform their client's surroundings into a work of art and style. They crown the entire design project with hospitality by preparing a mouth-watering meal for the show's guests.

LIVING BY DESIGN WITH JAKE AND JAZZ



ORIGINAL AND ACQUIRED SHOWS



ALL THINGS ADRIENNE WITH ADRIENNE HOUGHTON

Adrienne shares her #HiLow hacks on going glam without breaking the bank! Viewers will learn tips and tricks for mixing high end and inexpensive pieces in all things beauty, fashion, home décor, and entertaining.

Click [here](#) to learn more



HEART OF THE BATTER WITH JORDIN SPARKS

From family classics to trendy new recipes, Jordin will bake it all. Add a pinch of love, a dash of nostalgia and you've got a baking show that will inspire you to get your bake on.

Click [here](#) for clips or to learn more

CONTACTS

RORI PETERS

SVP, Content Distribution & Sales Strategy
rpeters@tvone.tv
301.755.2902

JOHNNY MILES

Sr. Manager, Content Distribution
jmiles@tvone.tv
301.755.2839

LATANYA BUTLER

VP, Marketing & Partnerships
lbutler@tvone.tv
301.755.2926

CAMILLE THELEMAQUE-BEARDEN

Account Executive
cthelemaque-bearden@tvone.tv
301.755.0018

TARGET AUDIENCE



18-49

WOMEN OF COLOR
Millennial/Young Gen X

RESOURCES

- CLEOTVPARTNERS.COM
- EVERGREEN PROMOTIONS
- TENT POLE OPPORTUNITIES
- CLEO TV REWARDS PROGRAM
- TRAININGS / MATERIALS
- LOCAL AD SALES SUPPORT

TENT POLES

- Q1 HER STORY: Women Making History
- Q2 HER STYLE: Culture, Food, Flair
- Q3 HER MYSTERY: Summer Solstice
- Q4 HER MAGIC: She's the Magic of the Season

MYCLEO.TV

SCRIPTED SERIES



TOUGH LOVE

Six Millennials live out their individualistic attitudes on life and love in New York City, all have differing ideals and desires that collide as they deal with dating and their day-to-day struggles.

Click [here](#) to see clips or to learn more



GIANTS

This Emmy Award-Winning series chronicles the journey of three friends who share a firm commitment to living life on their own terms. But, when unable to escape conflicts of identity, sexuality and mental health — each character reaches a sobering turning point that forces them to either give up or fight for their lives.

Click [here](#) to learn more



EVERYTHING I DID WRONG IN MY 20s

A comedic series that follows the journey of a 35+ year old woman's search for happiness after she loses her job. She reflects on the choices she made in her 20's that led her to unhappiness and regret in her 30's.

Click [here](#) for details



THE UNWRITTEN RULES

This series examines the comedic realities of a Black woman who works in a predominately white office and struggles to fit in, while still being true to herself.

Click [here](#) for more information

SHORT FORM ORIGINALS



NEW SOUL KITCHEN

This season, Chef Jernard Wells, Food Network regular and restaurateur works alongside four guest chefs, as he explores culture through food. From vegan and soul food dishes to Latin and Ghanaian cuisine, each episode is sure to delight.

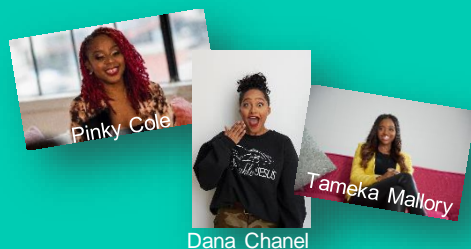
Click [here](#) to see clips or to learn more



CLEO SPEAKS

A series that presents a candid monologue from some of the most powerful and influential women of color. From an intimate setting, each woman tells her story and speaks her truth. It's a powerful moment with only one stage, one mic and one voice.

Click [here](#) to see clips or to learn more



NEW IN 2021



MS. MOGUL

Ms. Mogul chronicles the work of some of our generation's most inspiring, successful young, female entrepreneurs. The series will highlight millennial moguls as they share pivotal moments of their journey, lessons learned and their recipe for success.