

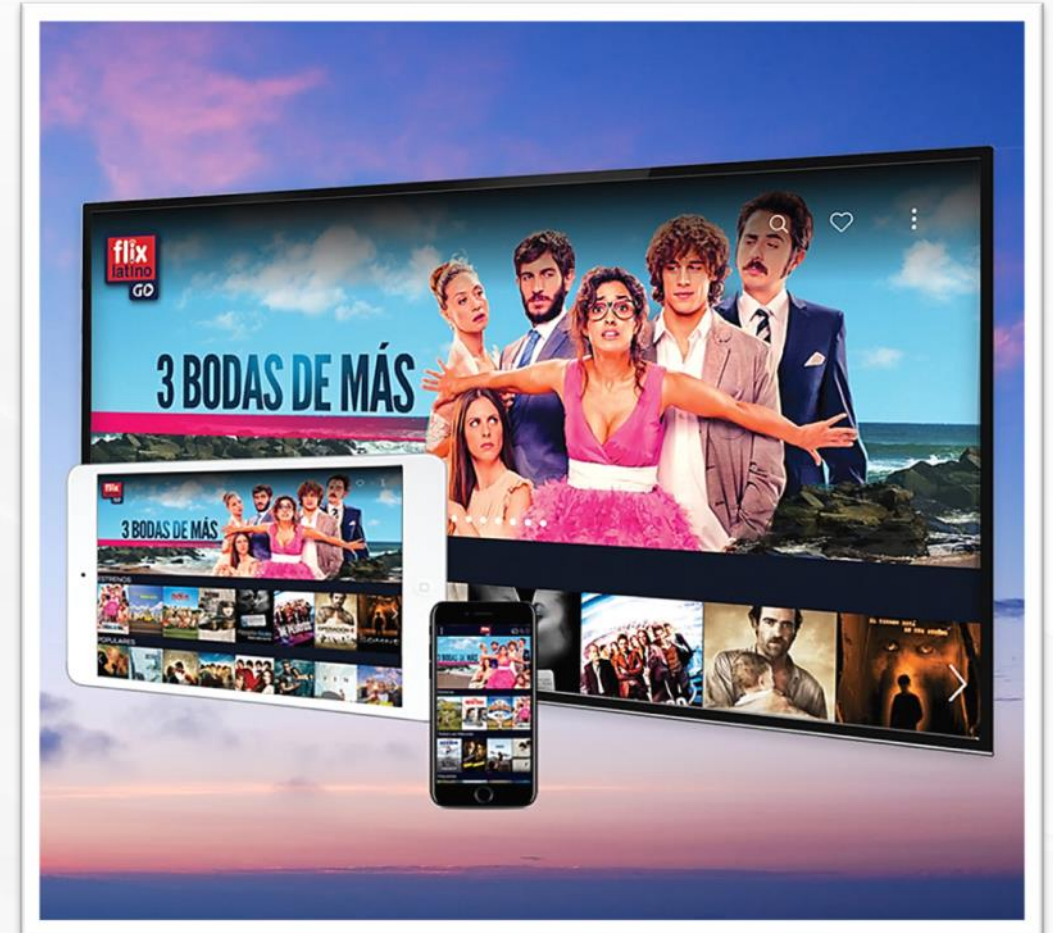




FLIXLATINO

Service Details:

- Subscription Video on Demand
- Advertisement Free
- Movies, Series, Documentaries
- Branded children's animation
- \$2.99 per month
- All Spanish-language content catalog
- Multiscreen service, 3 simultaneous
- Weekly premieres
 - Thursday, Saturday and Sunday
- 10% Refresh Rate
- FlixLatino Kids profile
- FlixLatino Live channel (\$2 in-app add)

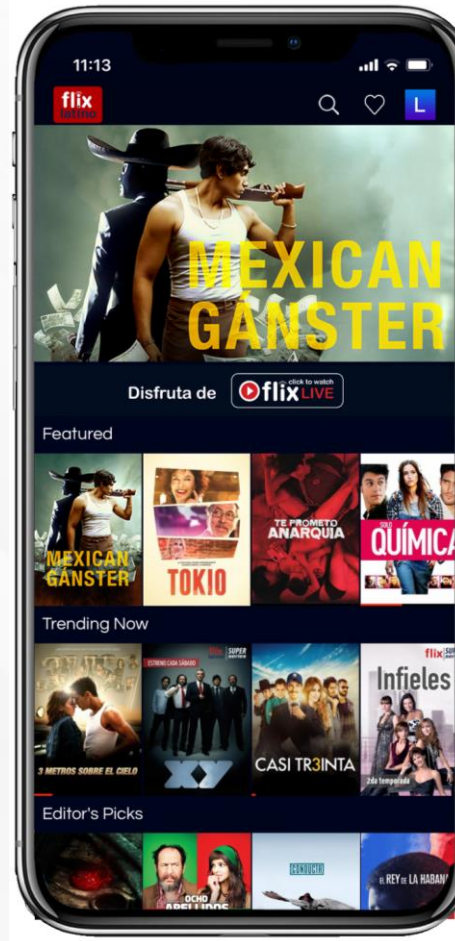




CONTENT CATALOG

- Catalog

- Catalog currently consists of 1,000 movies, series, documentaries and animation originally produced in Spanish-language, with rights well into 2020s
- Catalog adds ~120 assets per year. Buyers in Spain and LatAm.
- All films are premium in-country theatrical releases, no made for TV movies
- 18 newly acquired series, and stand-up comedy have been featured on our platform



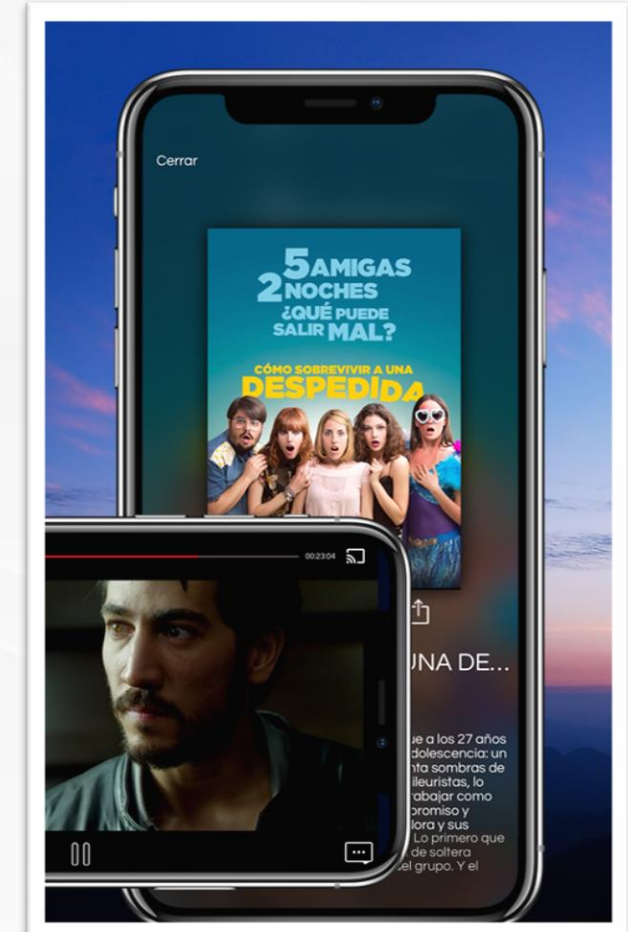
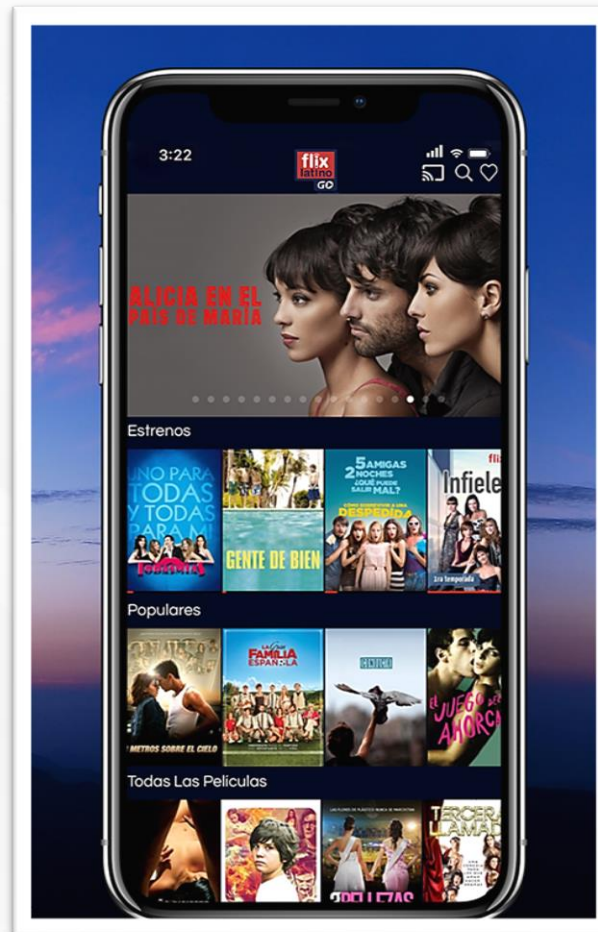
- Movies from:

- Mexico
- Spain
- Puerto Rico
- Dominican Republic
- Cuba
- Argentina
- Colombia
- Chile
- Peru
- Venezuela
- Ecuador
- Many more



MAIN FEATURES

- All films, documentaries and episodic content in HD
- Fast, user-friendly interface
- Playback history allows you to resume play, or start over
- Quality adjusts to broadband speed
- Recommendations provided
- User can select and store favorites
- Notifications for premieres and content added
- Connectivity across various platforms made easy, including TV
- 3 simultaneous screens
- Closed Caption in English/Spanish
- Sharing titles with other users





NEW PRODUCTS

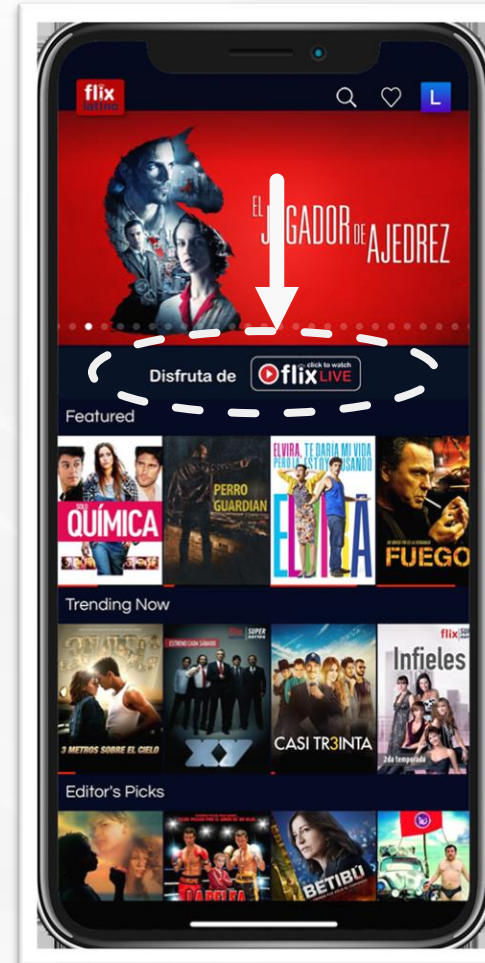
FlixLatino Live

- Channel programmed 6x4 with FlixLatino catalog
- Intended to provide a curated experience of our varied content
- In-app add-on plan for \$2/month or \$20/year, with FlixLatino subscription

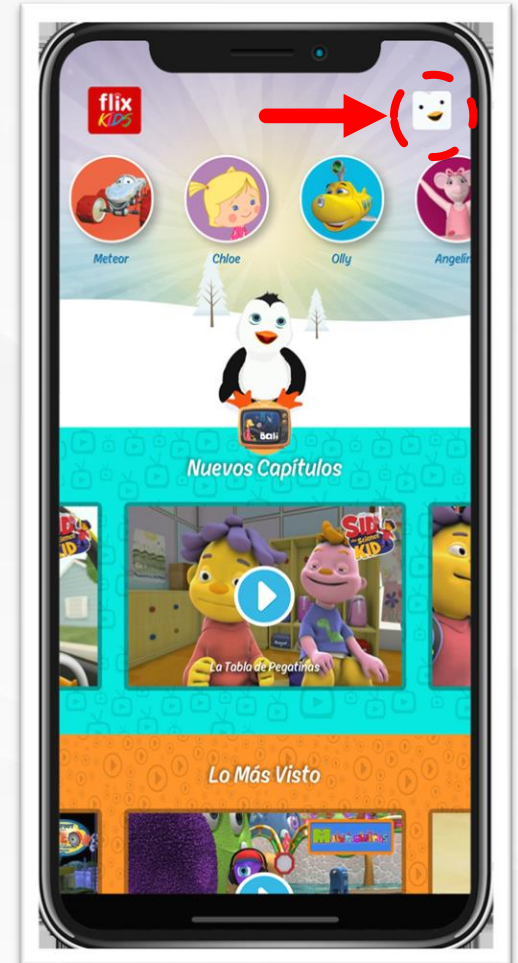
FlixLatino Kids

- Safe space for children's programming
- 18 'branded' animated series
- All in Spanish and included with your FlixLatino subscription
- Access through profiles page

FlixLatino Live

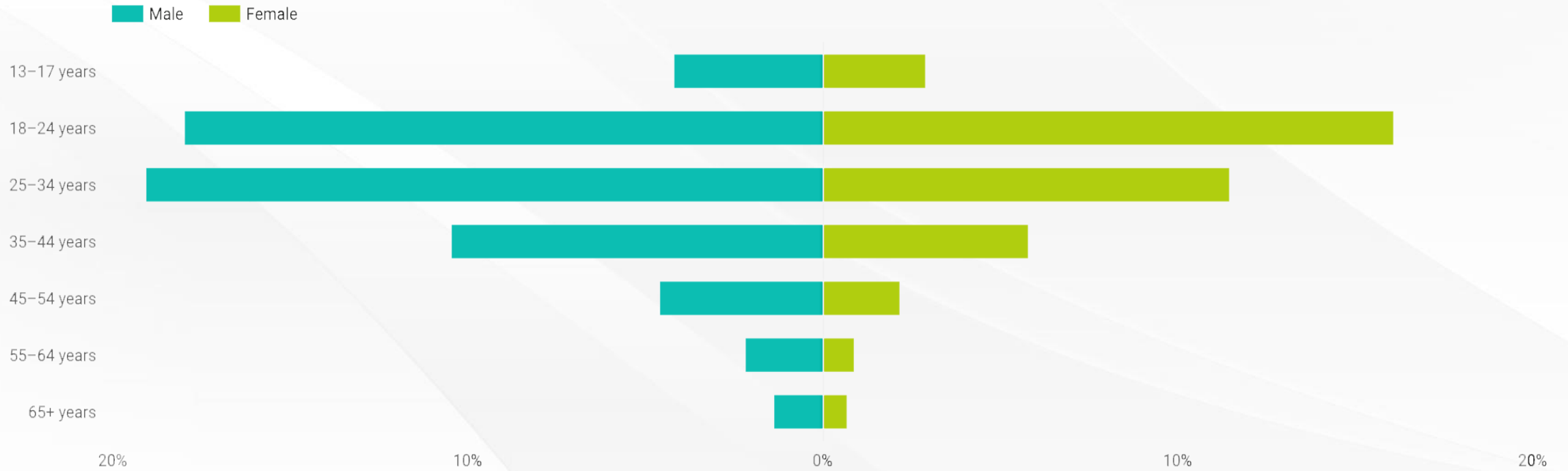


FlixLatino Kids





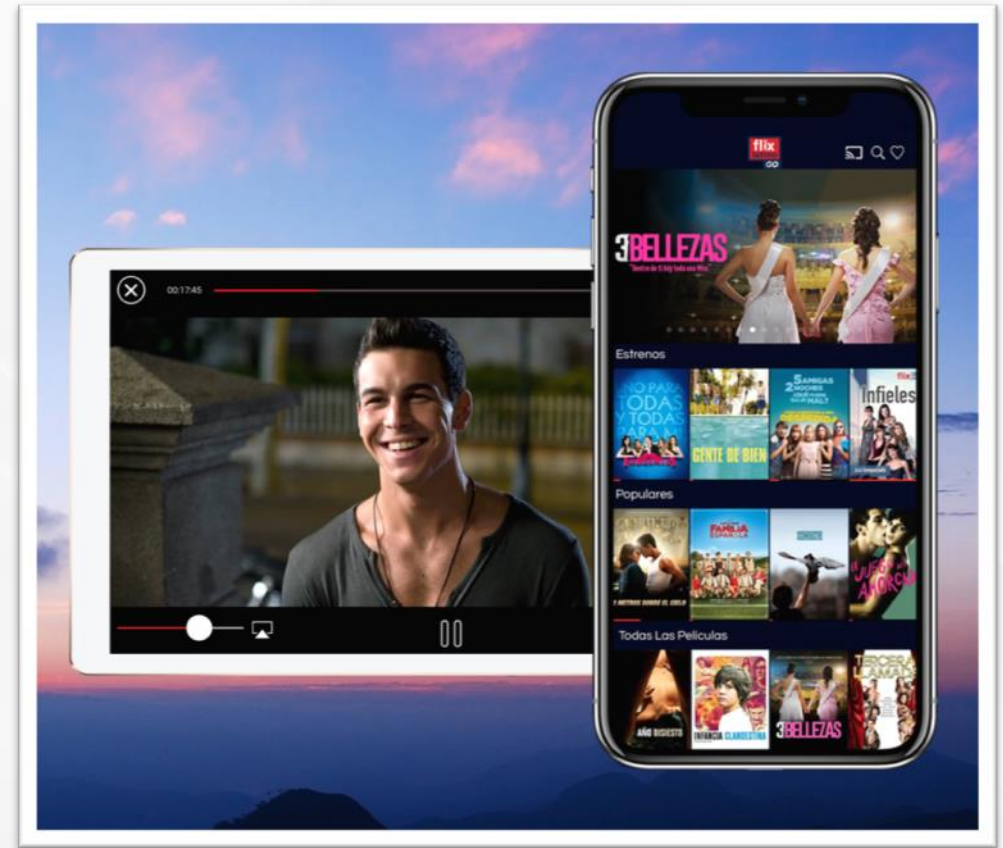
AUDIENCE





PLATFORMS

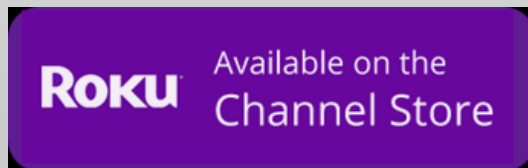
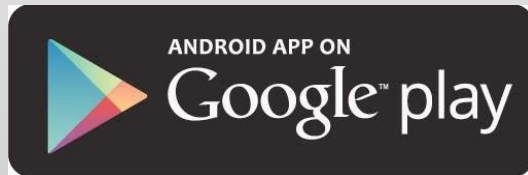
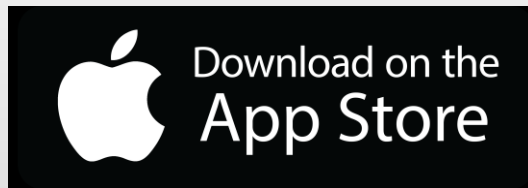
- FlixLatino is available on:
 - App Store (iOS/TVOS)
 - Google Play Store (Android)
 - Web Platform (HTML)
 - Roku
 - Samsung Smart TV
 - VEWD Smart TVs
 - Sprint
 - Dish/Sling TV
 - Amazon Fire & Prime Video Channels
 - Apple TV
 - Chromecast
 - Airplay





OUR PARTNERS

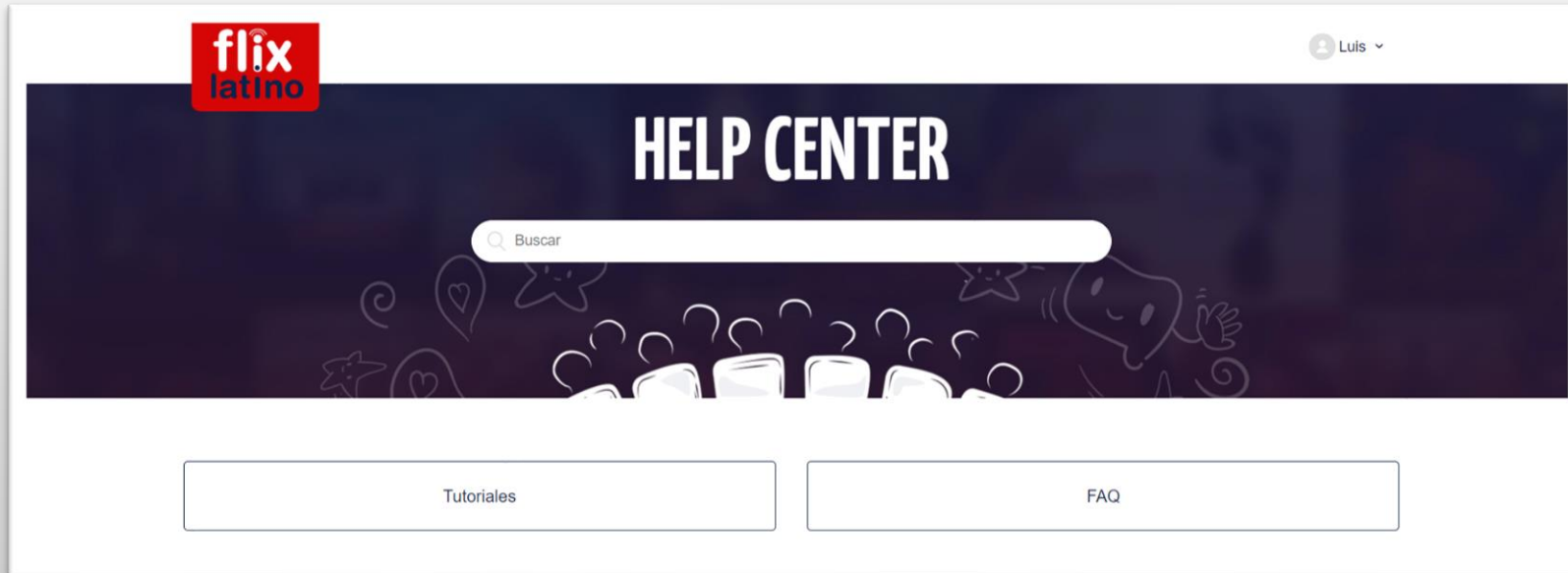
FlixLatino is proud to be associated with, and distributed by, the following partners in the OTT space:





CUSTOMER SERVICE

FlixLatino has a dedicated customer service team, integrated with our developers and operations, through our Zendesk platform.

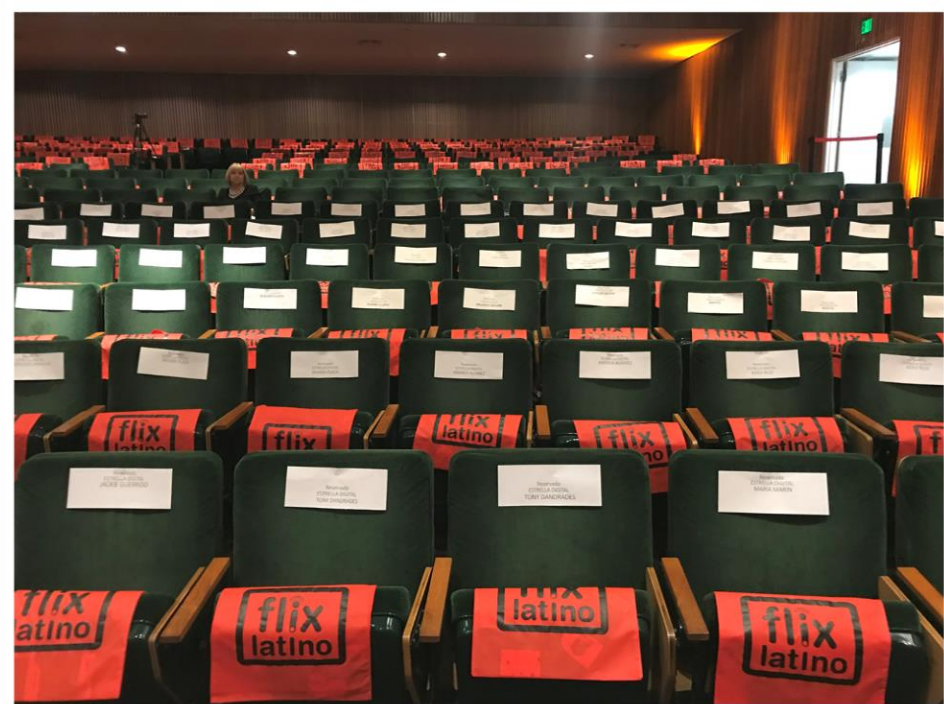


❖ Toll-free number, Tutorials, 24-hour Response Time



COMMUNITY

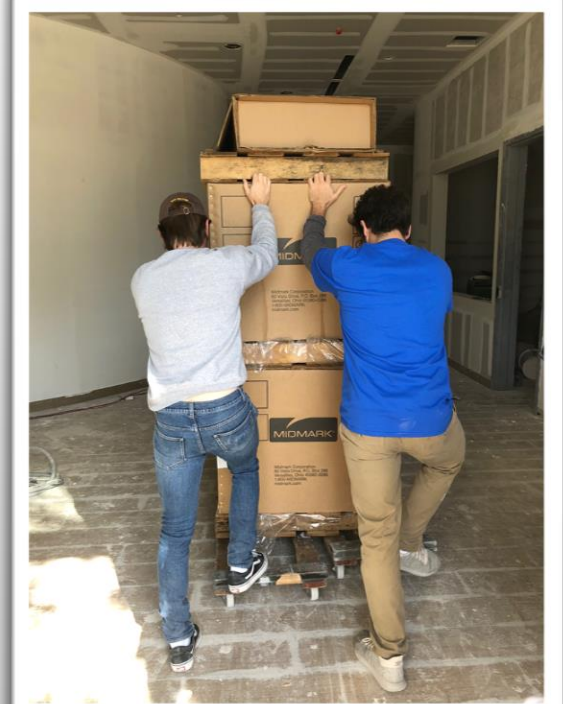
We pride ourselves in helping our community, in providing entertainment and in taking a hands-on approach of connecting with our peers.



Digital Stars Awards in James L. Knight Center



Community Service at Lotus House Village



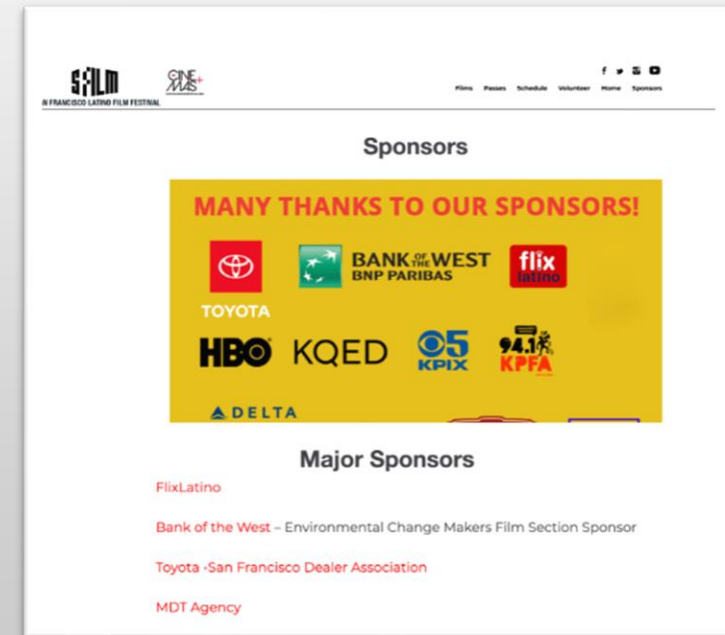


FILM FESTIVALS

We continue to promote Latino talent, with the goal of further developing entertainment within our market. For the fourth year in a row, we sponsored the Miami International Film Festival. Additionally, we sponsored the San Francisco Film Festival for the second time, and the San Diego Film Festival for the first.



Miami International Film Festival



San Francisco Film Festival



SOCIAL MEDIA

Through our short amount of time since inception, we have been able to acquire a small but significant user base.



- YouTube

- Minutes watched of our content: 100 million
- Views: 20+ million
- Subscribers: 90,000



- Facebook

- Likes: 317,000
- Active user base
- Newsletter format
- Organic growth



- Instagram

- Followers: 25,000
- High user engagement
- Used for promoting content



Award-winning films, series, documentaries and
animation in Spanish

\$2.99/month

Donde quieras, Cuando quieras